

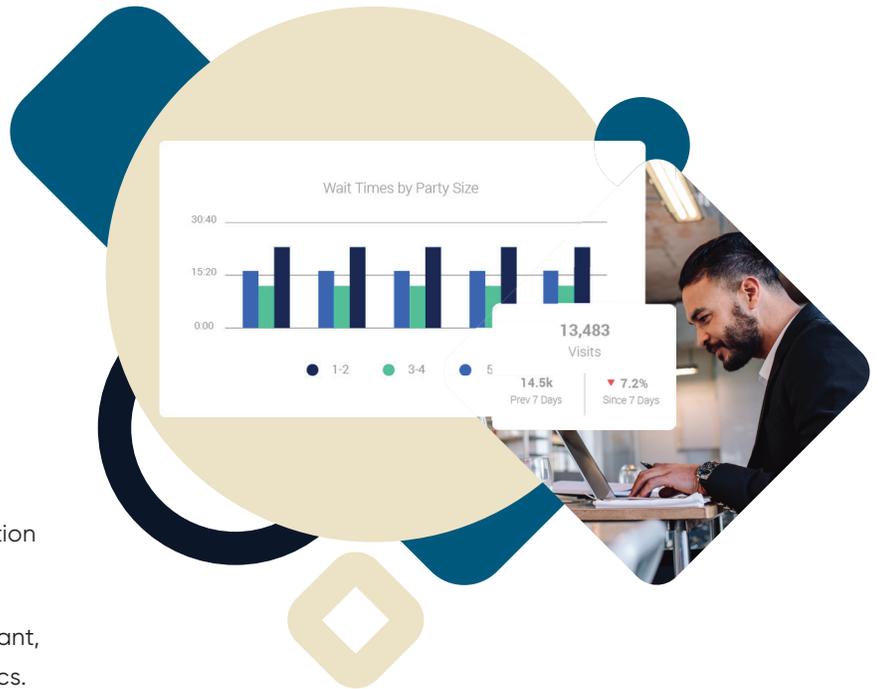


ConnectSmart<sup>®</sup>  
Insights

# Improve Business Intelligence.

ConnectSmart<sup>®</sup> Insights helps you run a smarter, more profitable restaurant through data visualization and integrations.

Track every operational data point in your restaurant, with real-time insights alongside historical analytics. With data visualizations and reports, you can identify trends, make quick decisions, and run a smarter, more profitable restaurant.



- ✓ Trend Forecasting
- ✓ Real-time Insights
- ✓ Historical Data Analytics
- ✓ Data Visualizations and Reports

## MAKE QUICKER, SMARTER DECISIONS

Restaurant data is your most accurate tool for gauging your restaurant's performance. ConnectSmart<sup>®</sup> Insights combines real-time, in-the-moment data with historical analytics to give you a better picture of your restaurant.

## VISUALIZE DATA FOR STAKEHOLDERS

Streamline your restaurant data (compiled from one or multiple sites) into easy-to-read dashboards. Show trends clearly to make more informed decisions.

## INCREASE RESTAURANT PROFITABILITY

With all the metrics you have at your fingertips, it's simple to strategize big and small adjustments to improve your restaurant's profitability, and track how those changes impact your bottom line over the long term.

## IDENTIFY UNDERPERFORMING LOCATIONS

With a birds-eye view of your restaurants, it's easier than ever to identify underperforming locations, and implement operational changes based on solid data.



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